

ABSTRACT

Methods and systems for billing users of a public network for online transactions. Transactions can be identified by merchants or subscribers upon initiating a purchase, or in mid-transmission by a network access provider using a method or apparatus as described herein for identifying the transmission of a transaction request. Users can be provided with an interactive button allowing for transaction billing by their access provider, or transactions can be billed to access provider by default. Items of content to be purchased over the network can be tagged with transaction information when originated, so that regardless of the means of distribution, the access provider upon reading the tag will initiate the transaction, and route funds to the originator's account as indicated in the tag.